



ID | irenedavis.com

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My creative background spans several categories, from graphic design to digital manipulation. Experienced with all Adobe CS-InDesign, Photoshop (ImageReady) and Illustrator as well as Dreamweaver on both MAC and PC format, My strengths include: photo retouching, page layout, print production, art direction, collateral design, brand identity, promotional design and pre-press preparation.

Currently, I am employed full time at Deadline in Norfolk and am available for the full-time position in Graphic Design.

EXPERIENCE

May 2007-current

Graphic Designer, Deadline Digital Solutions, Norfolk, VA

Responsible for designing and maintaining a consistent company brand image in the areas of marketing and communication materials; including direct mail, collateral, catalogs, advertising and web design. Able to take a project from conception thru to completion. Basic XMPie UDirect knowledge for variable data printing/design.

January 2005-current

Freelance design, clients include:

- Andi Grant Photography, photographer
designed logo and promotional materials for print & web, and color correct photos
- Vince Antonucci, Pastor of Verve and author
designed book cover, *Guerrilla Lovers*, & promotional packet (brochures, flyers, posters, presentation slides)
- Mien Support Network Thailand, Non-Profit Organization
designed logo, business cards, letterhead, and brochure
- Mosaic Christian Church, Hanover, MD
designed logo, design for print materials & website (www.mosaicchristain.org)
- People In Need, Non-Profit Organization
designed fundraising event brochure & promotional packet (dvd cover & disc design)
- Home Sweet Home, Local Home Bakery
designed logo & stationary
- Joe Heilman, Local Musician
designed cd covers and event flyers

EDUCATION

Fall 2002 – May 2007

Old Dominion University, Norfolk, VA
Graphic Design, Bachelor of Fine Arts

Internship, 2007, Platt Hollow Road, Hampton VA
assisted owner, Alan Schutte, in designing brochures, annual reports, & print materials

SOFTWARE (mac + pc)

Adobe InDesign CS4, Adobe Photoshop CS4, Adobe Illustrator CS4, QuarkXpress 6.5, XMPie UDirect